



Hunterdon County, NJ

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

34019 Hunterdon County, NJ

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

132,988

Population (2025)

Population **grew by 4,195** over the last 5 years and is projected to **grow by 6,537** over the next 5 years.

53,584

Total Regional Employment

Jobs **grew by 4,037** over the last 5 years and are projected to **grow by 1,162** over the next 5 years.

\$139.5K

Median Household Income (2023)

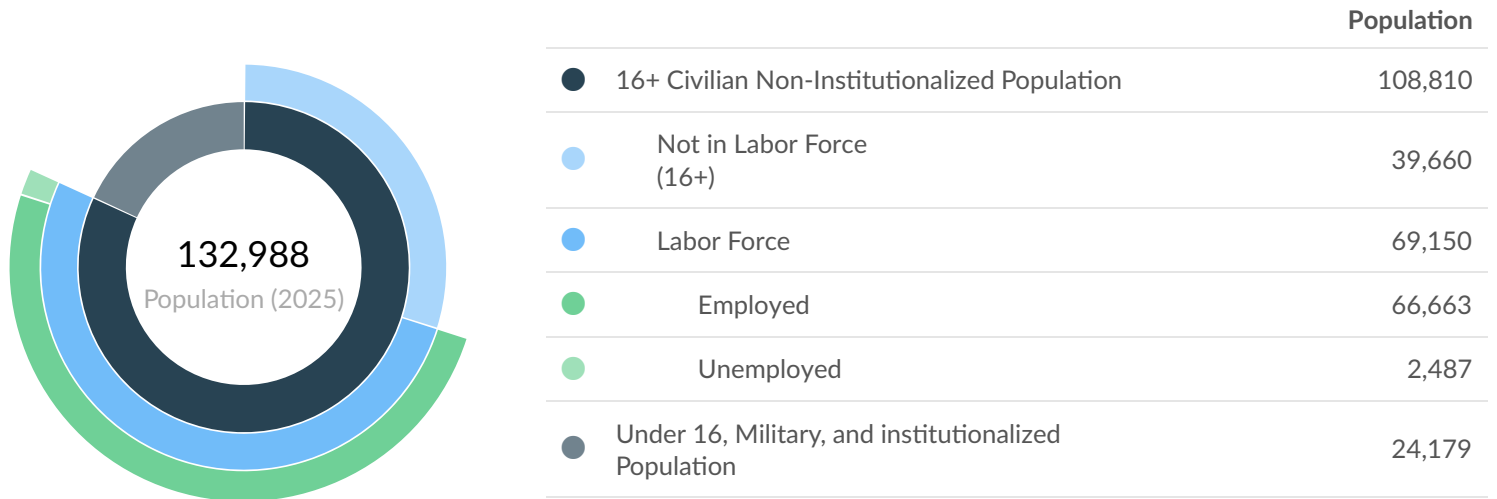
Median household income is **\$60.9K above** the national median household income of \$78.5K.

Takeaways

- As of 2025 the region's population **increased by 3.3%** since 2020, growing by 4,195. Population is expected to **increase by 4.9%** between 2025 and 2030, adding 6,537.
- From 2020 to 2025, jobs **increased by 8.1%** in Hunterdon County, NJ from 49,547 to **53,584**. This change **fell short of the national growth rate of 10.6% by 2.5%**. As the number of jobs increased, the **labor force participation rate decreased from 64.5% to 63.6% between 2020 and 2025**.
- Concerning educational attainment, **34.0% of Hunterdon County, NJ residents possess a Bachelor's Degree** (12.2% above the national average), and **6.4% hold an Associate's Degree** (2.5% below the national average).
- The top three industries in 2025 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Insurance Carriers.

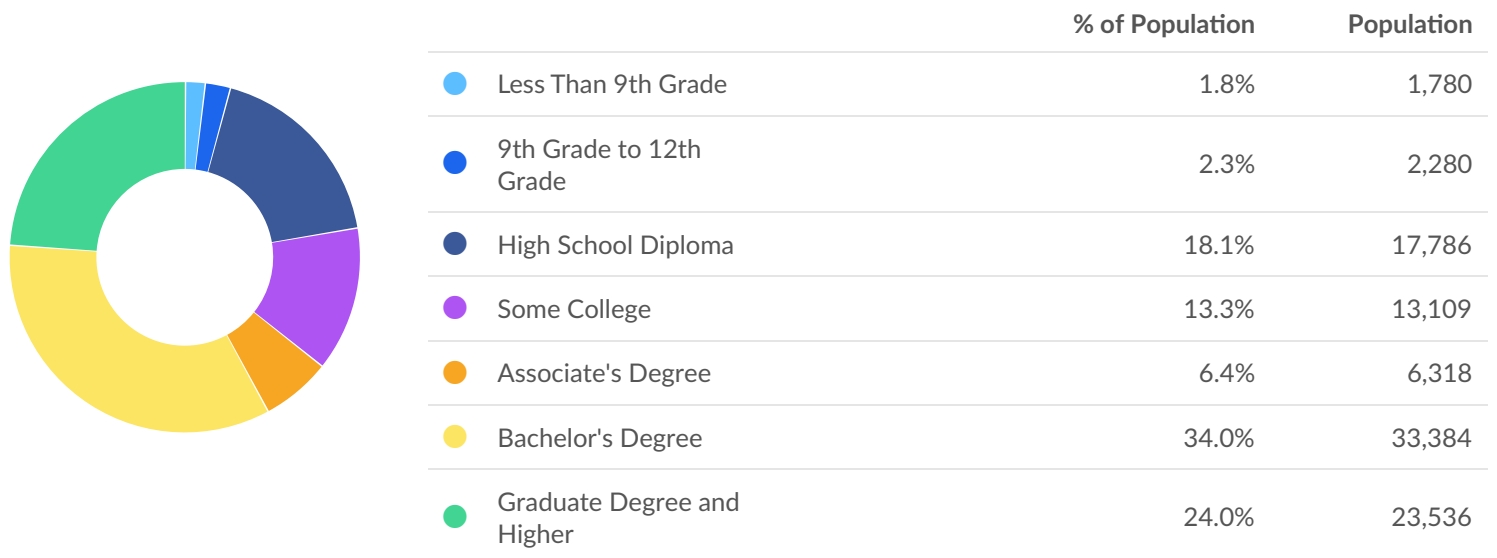
	Population (2025)	Labor Force (Dec 2025)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	132,988	69,150	53,584	128.3	\$11.02B	\$16.21B	\$10.43B
State	9,578,302	4,889,438	4,742,492	121.5	\$892.84B	\$709.98B	\$713.34B

Dec 2025 Labor Force Breakdown



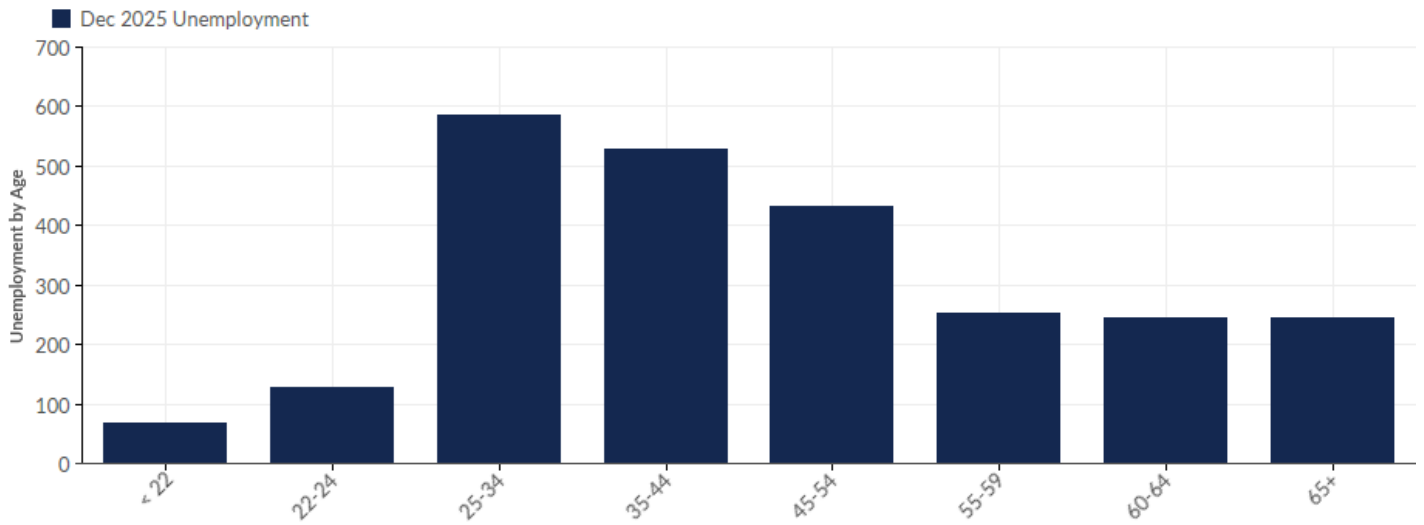
Educational Attainment

Concerning educational attainment, **34.0% of Hunterdon County, NJ residents possess a Bachelor's Degree** (12.2% above the national average), and **6.4% hold an Associate's Degree** (2.5% below the national average).



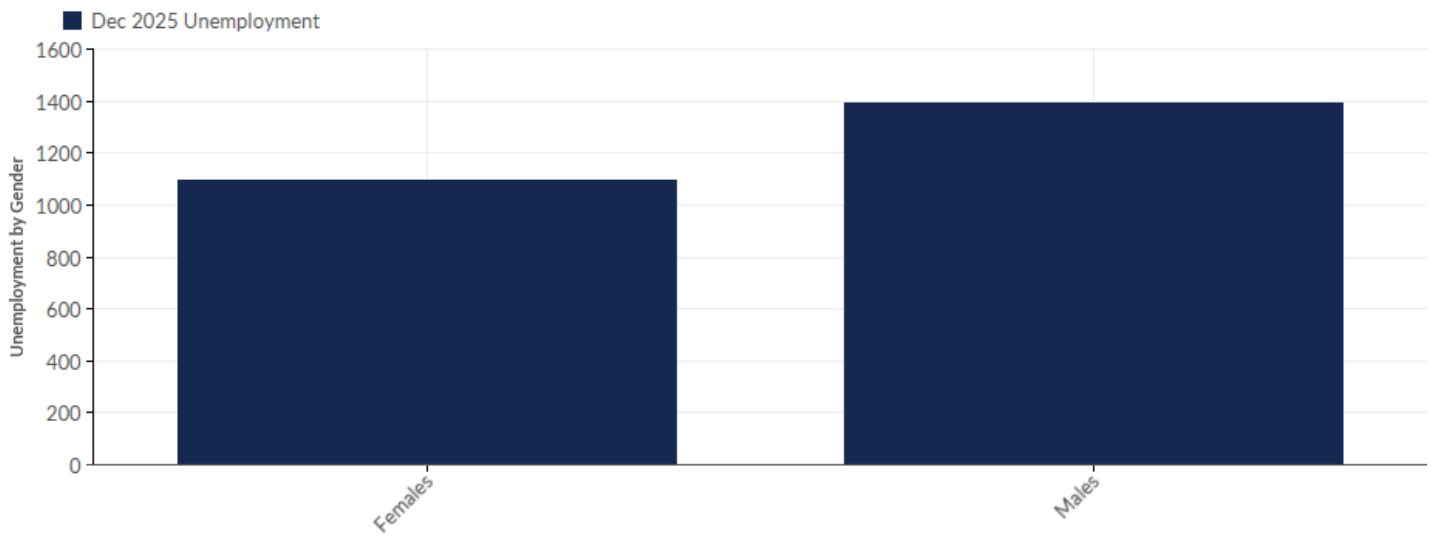
Unemployment by Demographics

Unemployment by Age



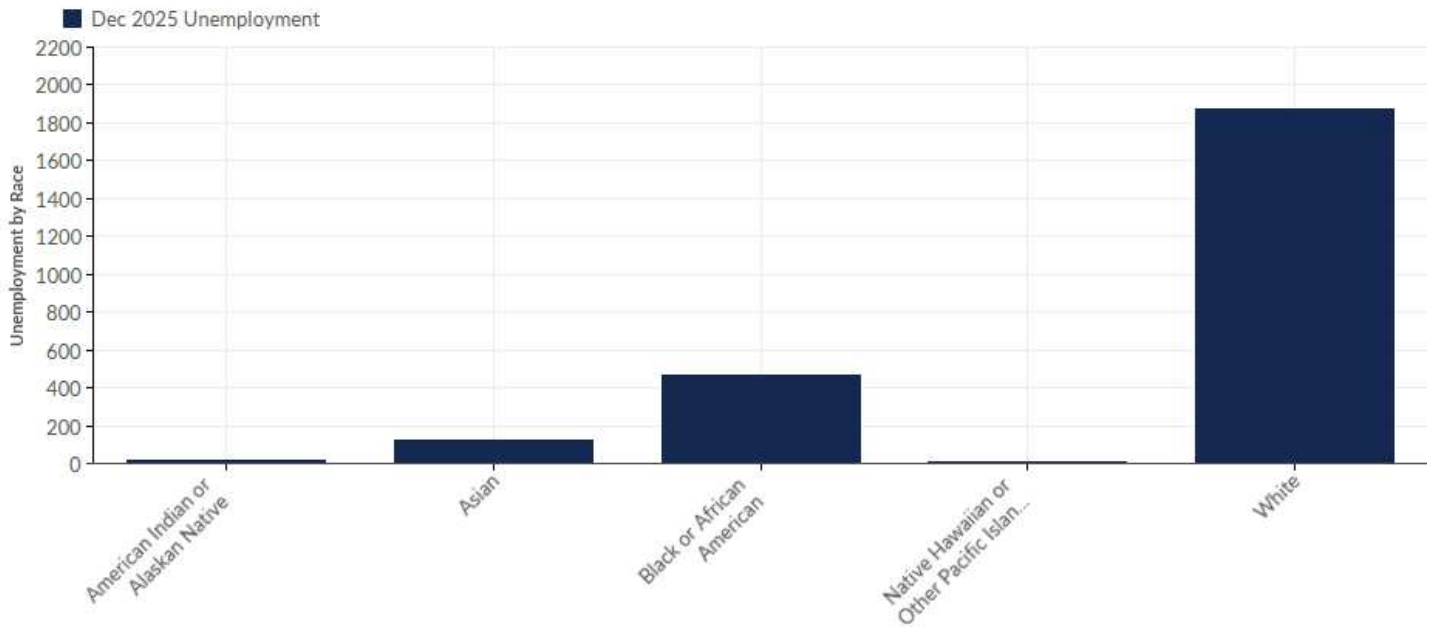
Age	Unemployment (Dec 2025)	% of Unemployed
< 22	67	2.69%
22-24	129	5.19%
25-34	586	23.56%
35-44	529	21.27%
45-54	433	17.41%
55-59	253	10.17%
60-64	245	9.85%
65+	245	9.85%
Total	2,487	100.00%

Unemployment by Gender



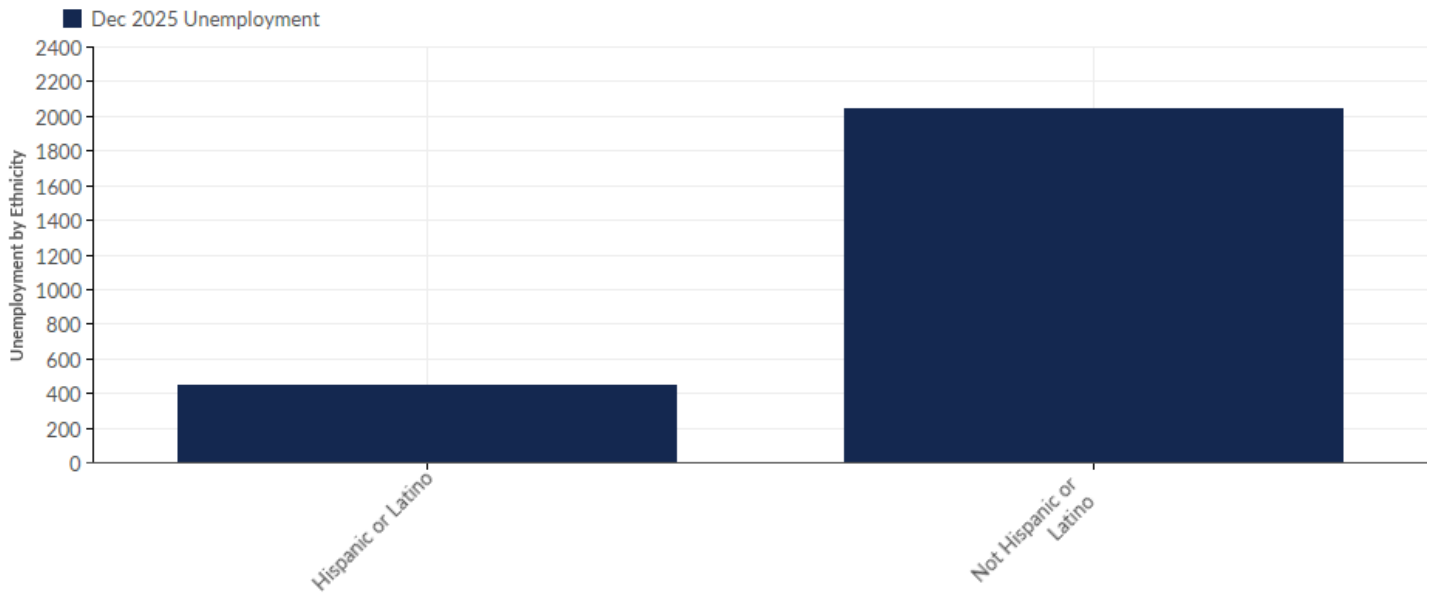
Gender	Unemployment (Dec 2025)	% of Unemployed
Females	1,092	43.91%
Males	1,395	56.09%
Total	2,487	100.00%

Unemployment by Race



Race	Unemployment (Dec 2025)	% of Unemployed
American Indian or Alaskan Native	17	0.68%
Asian	122	4.91%
Black or African American	464	18.66%
Native Hawaiian or Other Pacific Islander	11	0.44%
White	1,873	75.31%
Total	2,487	100.00%

Unemployment by Ethnicity

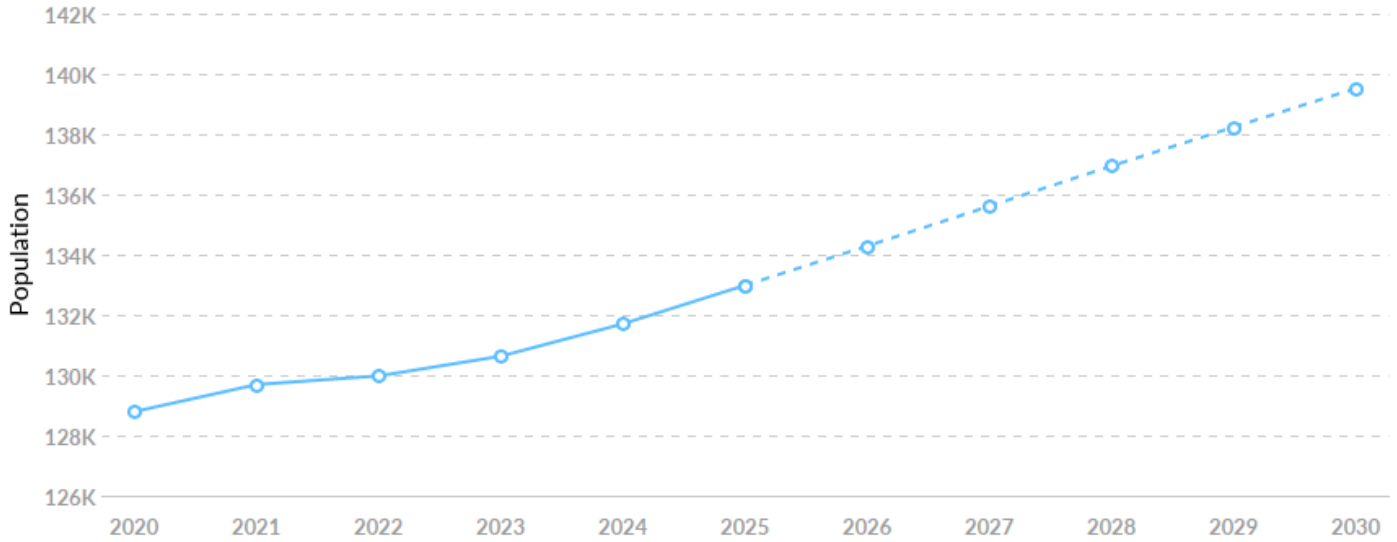


Ethnicity	Unemployment (Dec 2025)	% of Unemployed
Hispanic or Latino	444	17.85%
Not Hispanic or Latino	2,043	82.15%
Total	2,487	100.00%

Historic & Projected Trends

Population Trends

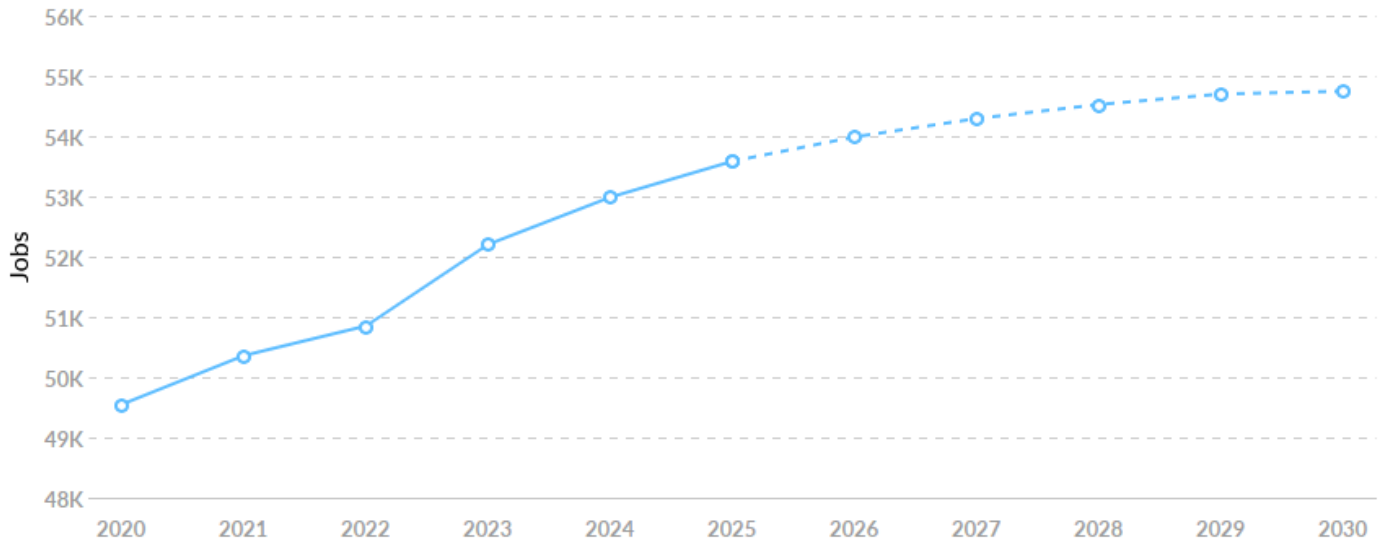
As of 2025 the region's population increased by 3.3% since 2020, growing by 4,195. Population is expected to increase by 4.9% between 2025 and 2030, adding 6,537.



Timeframe	Population
2020	128,793
2021	129,691
2022	129,977
2023	130,633
2024	131,708
2025	132,988
2026	134,293
2027	135,615
2028	136,949
2029	138,241
2030	139,525

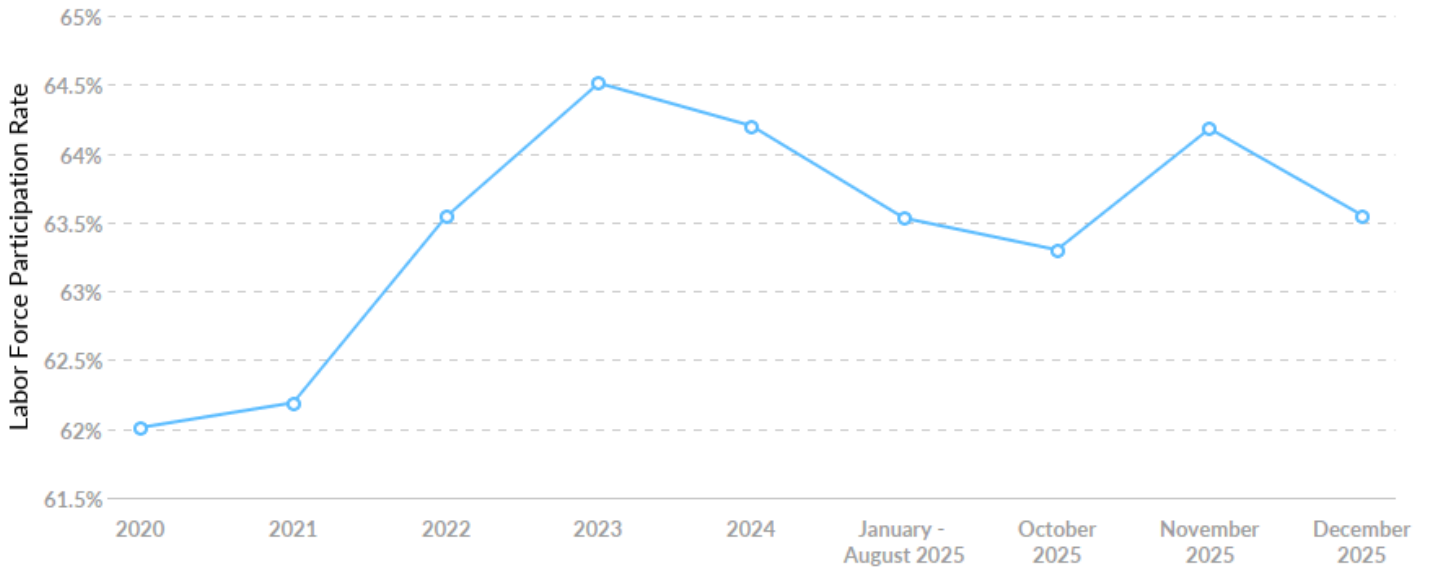
Job Trends

From 2020 to 2025, jobs increased by 8.1% in Hunterdon County, NJ from 49,547 to 53,584. This change fell short of the national growth rate of 10.6% by 2.5%.



Timeframe	Jobs
2020	49,547
2021	50,359
2022	50,851
2023	52,204
2024	52,987
2025	53,584
2026	53,988
2027	54,293
2028	54,526
2029	54,700
2030	54,746

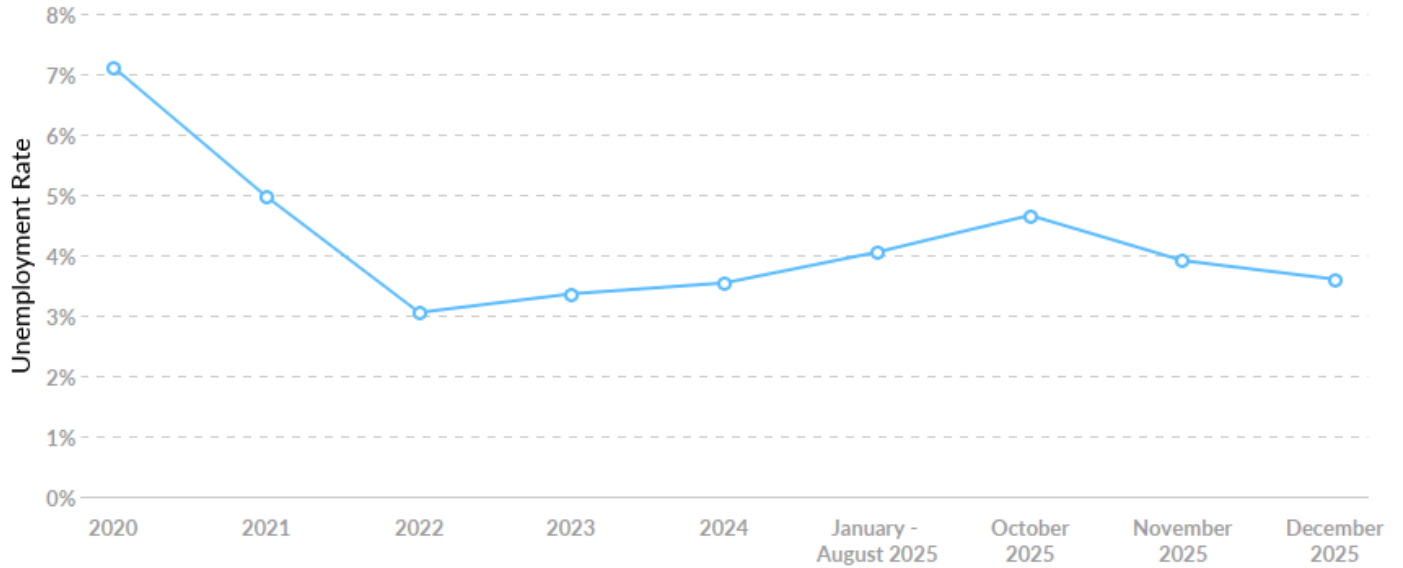
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	62.01%
2021	62.19%
2022	63.54%
2023	64.51%
2024	64.20%
January - August 2025	63.53%
October 2025	63.30%
November 2025	64.18%
December 2025	63.55%

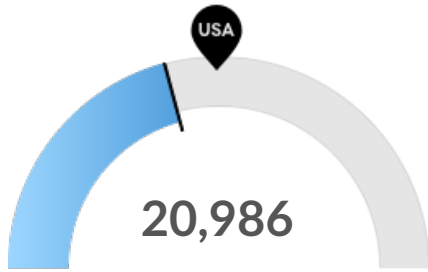
Unemployment Rate Trends

Hunterdon County, NJ had a December 2025 unemployment rate of 3.60%, **decreasing from 7.11%** 5 years before.



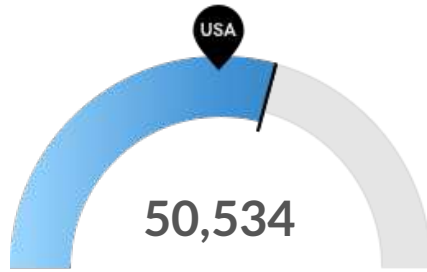
Timeframe	Unemployment Rate
2020	7.11%
2021	4.97%
2022	3.05%
2023	3.36%
2024	3.54%
January - August 2025	4.05%
October 2025	4.66%
November 2025	3.91%
December 2025	3.60%

Population Characteristics



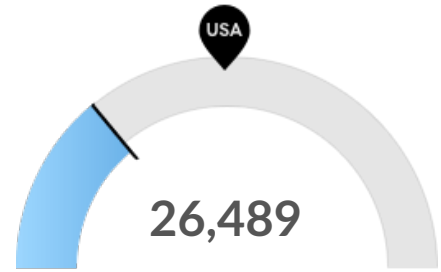
Millennials

Hunterdon County, NJ has 20,986 millennials (ages 25-39). The national average for an area this size is 26,962.



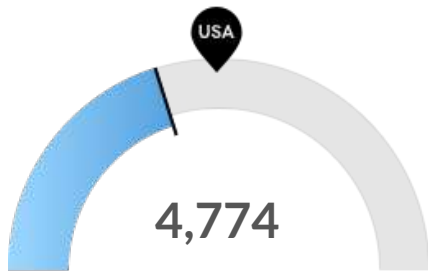
Retiring Soon

Retirement risk is high in Hunterdon County, NJ. The national average for an area this size is 39,825 people 55 or older, while there are 50,534 here.



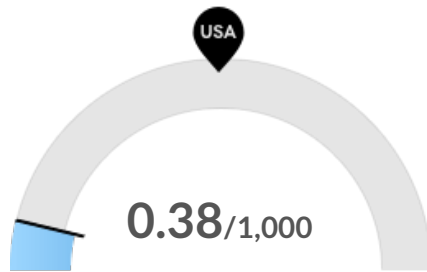
Racial Diversity

Racial diversity is low in Hunterdon County, NJ. The national average for an area this size is 56,026 racially diverse people, while there are 26,489 here.



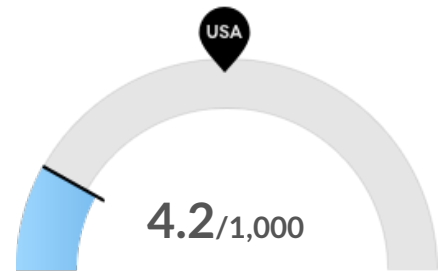
Veterans

Hunterdon County, NJ has 4,774 veterans. The national average for an area this size is 6,426.



Violent Crime

Hunterdon County, NJ has 0.38 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

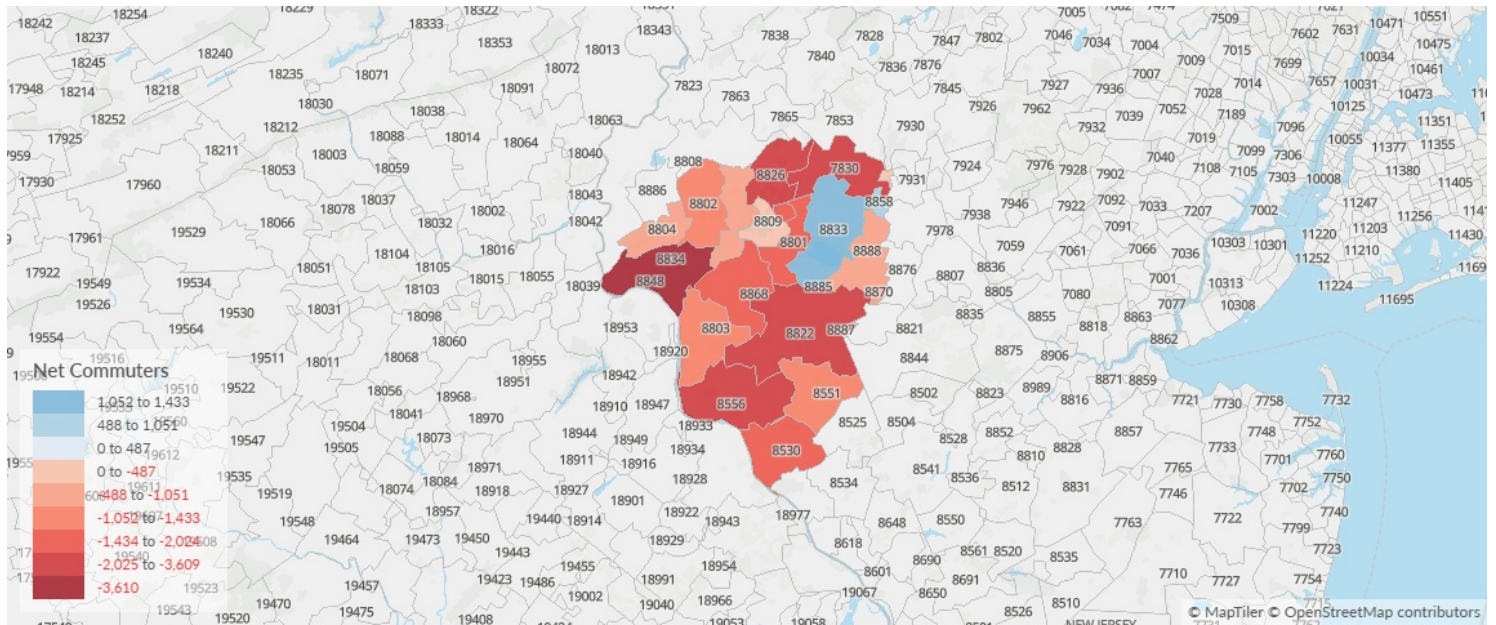


Property Crime

Hunterdon County, NJ has 4.2 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Hunterdon County, NJ currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

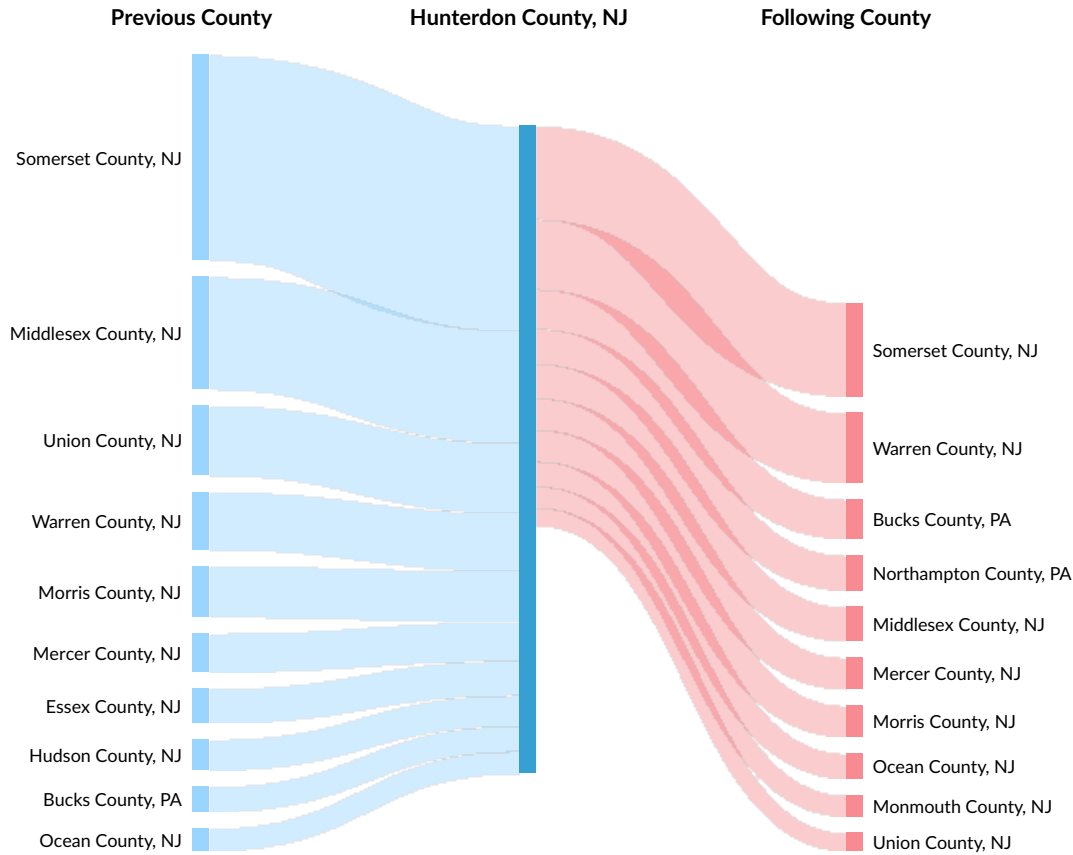
ZIP	Name	2025 Employment
8822	Flemington, NJ (in Hunt...	16,997
8833	Lebanon, NJ (in Hunterd...	6,133
8889	Whitehouse Station, NJ...	4,956
8809	Clinton, NJ (in Hunterdo...	3,824
8530	Lambertville, NJ (in Hun...	3,611

ZIP	Name	2025 Workers
8822	Flemington, NJ (in Hunt...	19,303
8889	Whitehouse Station, NJ...	5,720
8833	Lebanon, NJ (in Hunterd...	5,080
8530	Lambertville, NJ (in Hun...	5,045
8848	Milford, NJ (in Hunterd...	4,455

Inbound and Outbound Migration

The table below analyzes past and current residents of Hunterdon County, NJ. The left column shows residents of other counties migrating to Hunterdon County, NJ. The right column shows residents migrating from Hunterdon County, NJ to other counties.

As of 2022, 1,225 people have migrated from Somerset County, NJ to Hunterdon County, NJ. In the same year, 558 people left Hunterdon County, NJ migrating to Somerset County, NJ. The total Net Migration for Hunterdon County, NJ in 2022 was 508.

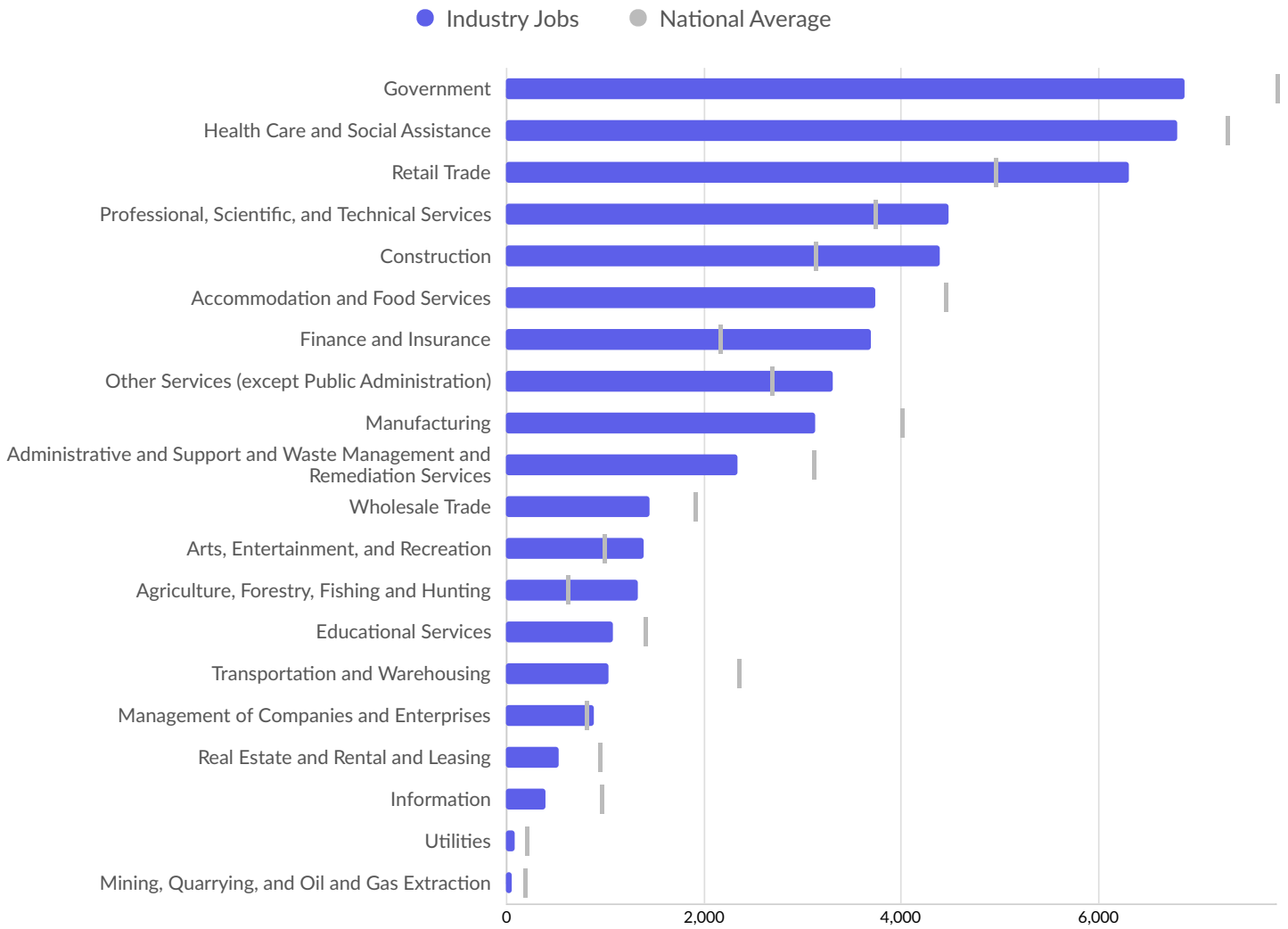


Top Previous Counties	Migrations
Somerset County, NJ	1,225
Middlesex County, NJ	670
Union County, NJ	417
Warren County, NJ	345
Morris County, NJ	304
Mercer County, NJ	232

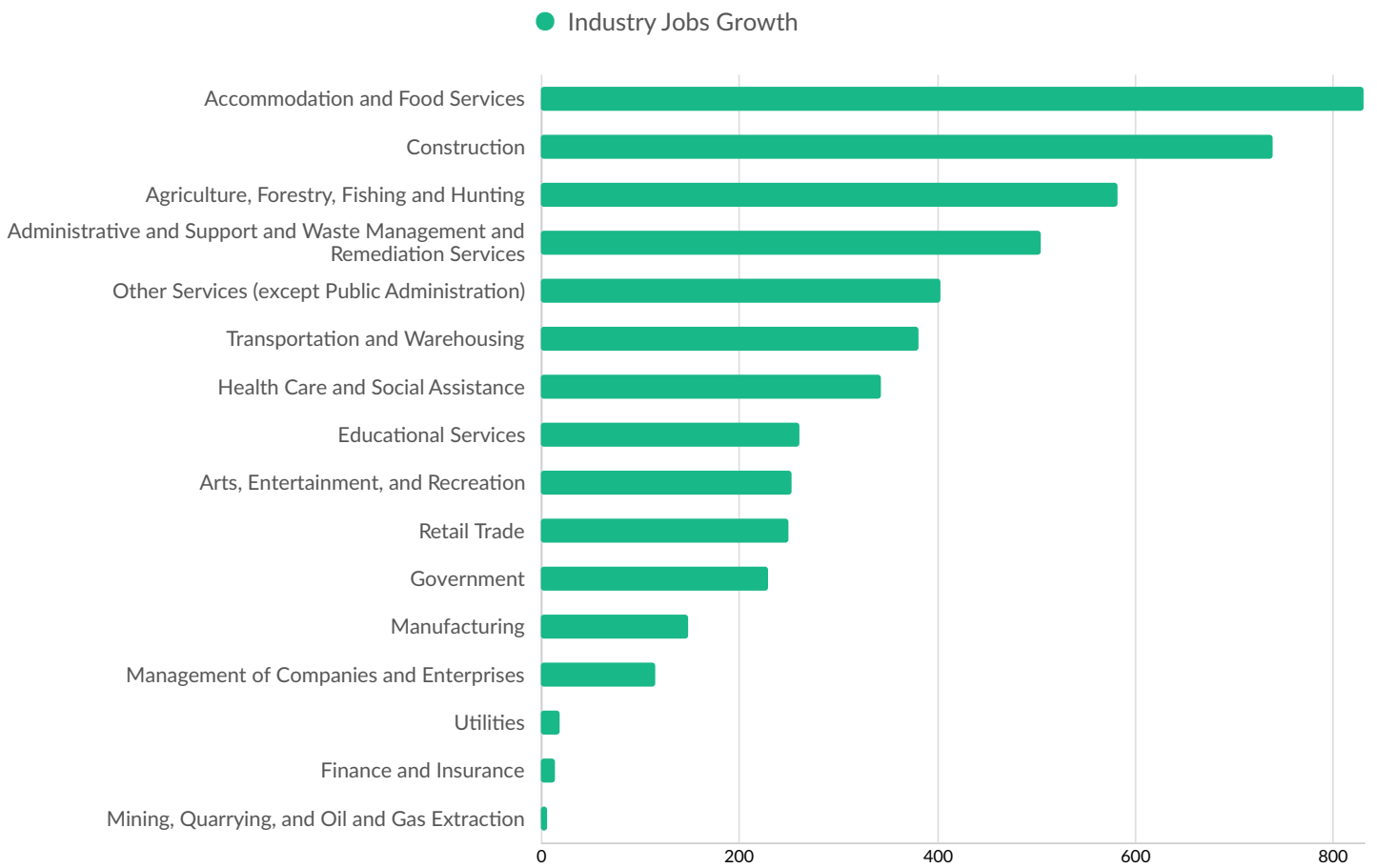
Top Previous Counties	Migrations
Essex County, NJ	206
Hudson County, NJ	183
Bucks County, PA	151
Ocean County, NJ	135
Bergen County, NJ	134
Monmouth County, NJ	122
Northampton County, PA	92
New York County, NY	85
Kings County, NY	63
Top Following Counties	Migrations
Somerset County, NJ	558
Warren County, NJ	418
Bucks County, PA	236
Northampton County, PA	209
Middlesex County, NJ	205
Mercer County, NJ	189
Morris County, NJ	188
Ocean County, NJ	150
Monmouth County, NJ	127
Union County, NJ	108
Hudson County, NJ	107
New York County, NY	82
Philadelphia County, PA	75
Essex County, NJ	62
Burlington County, NJ	50

Industry Characteristics

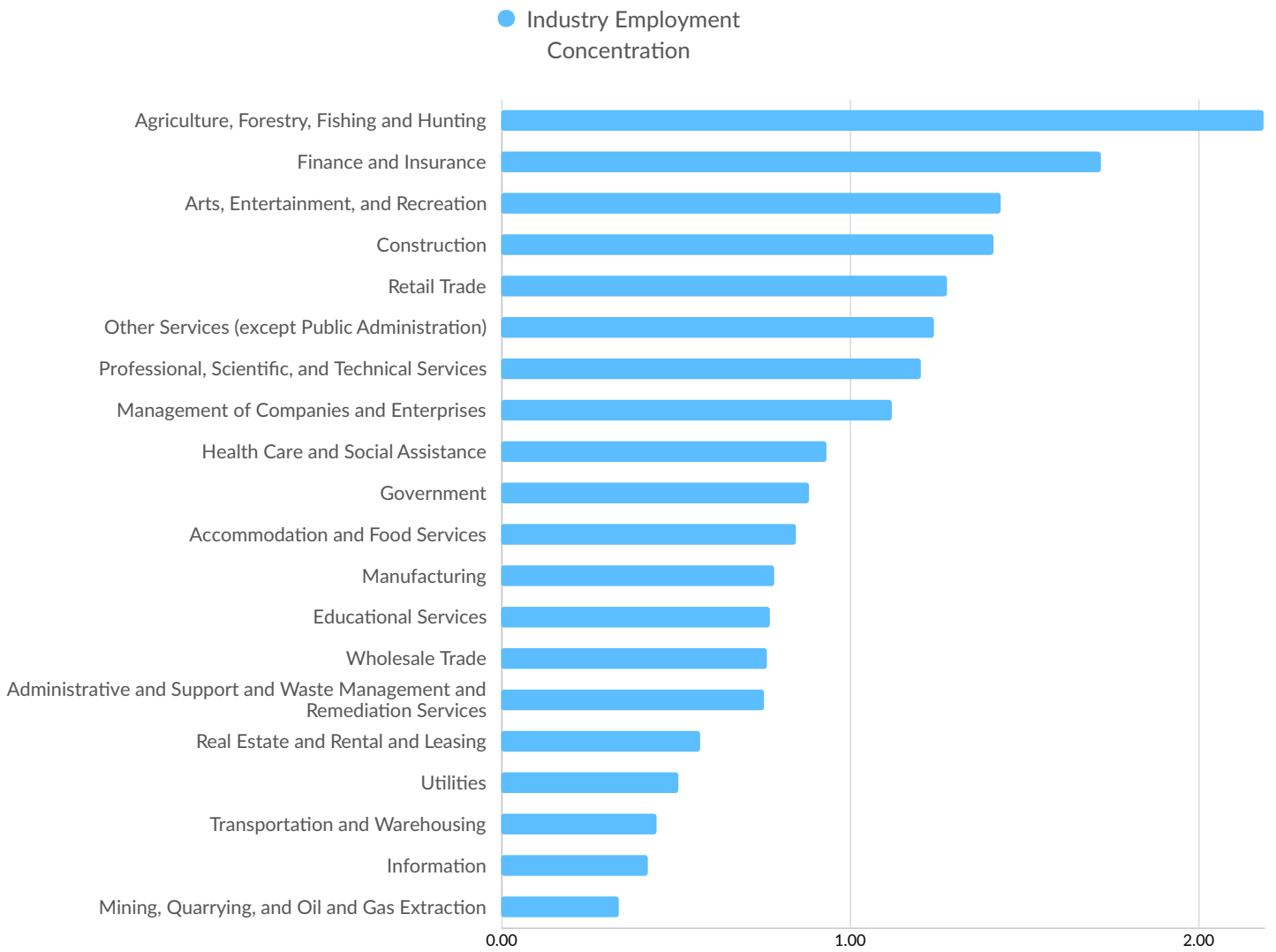
Largest Industries



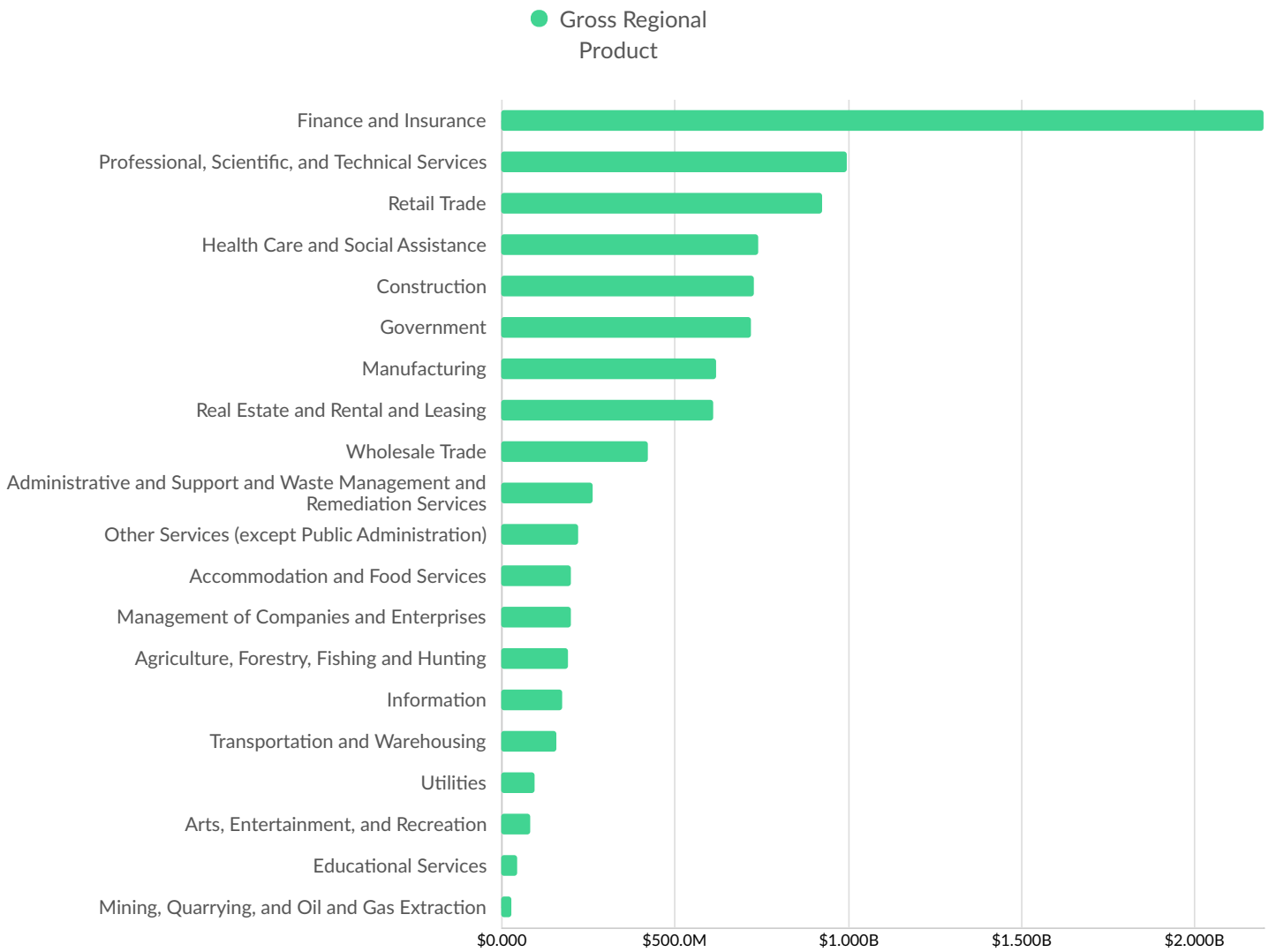
Top Growing Industries



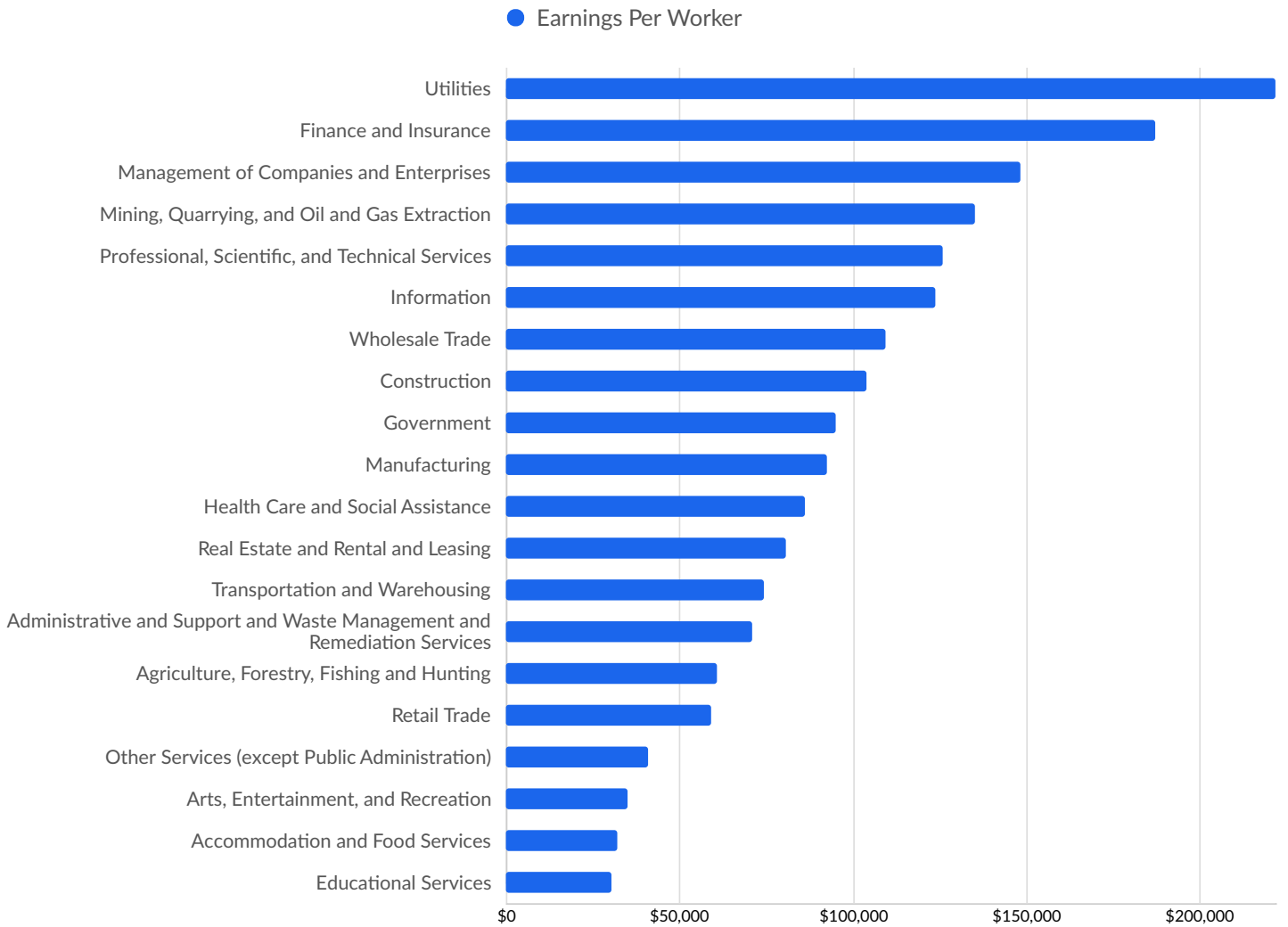
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



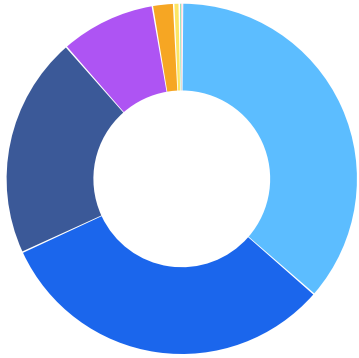
Business Characteristics

17,310 Companies Employ Your Workers

Online profiles for your workers mention 17,310 companies as employers, with the top 10 appearing below. In the last 12 months, 1,660 companies in Hunterdon County, NJ posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Hunterdon Medical Center	839 	Hunterdon Medical Center	631 
Merck KGaA Darmstadt Germany	593 	Chubb	563 
Johnson & Johnson	583 	Yale New Haven Health	221 
Chubb	580 	Ghr Healthcare	175 
AT&T	364 	Walmart	97 
Verizon Communications	308 	Hartford HealthCare	96 
ExxonMobil	254 	Quva Pharma	88 
Hunterdon Central Regional Hig...	244 	LifeStance Health	75 
Bristol-Myers Squibb	243 	Walgreens Boots Alliance	74 
Bank of America	196 	Verano B.V.	73 

Business Size

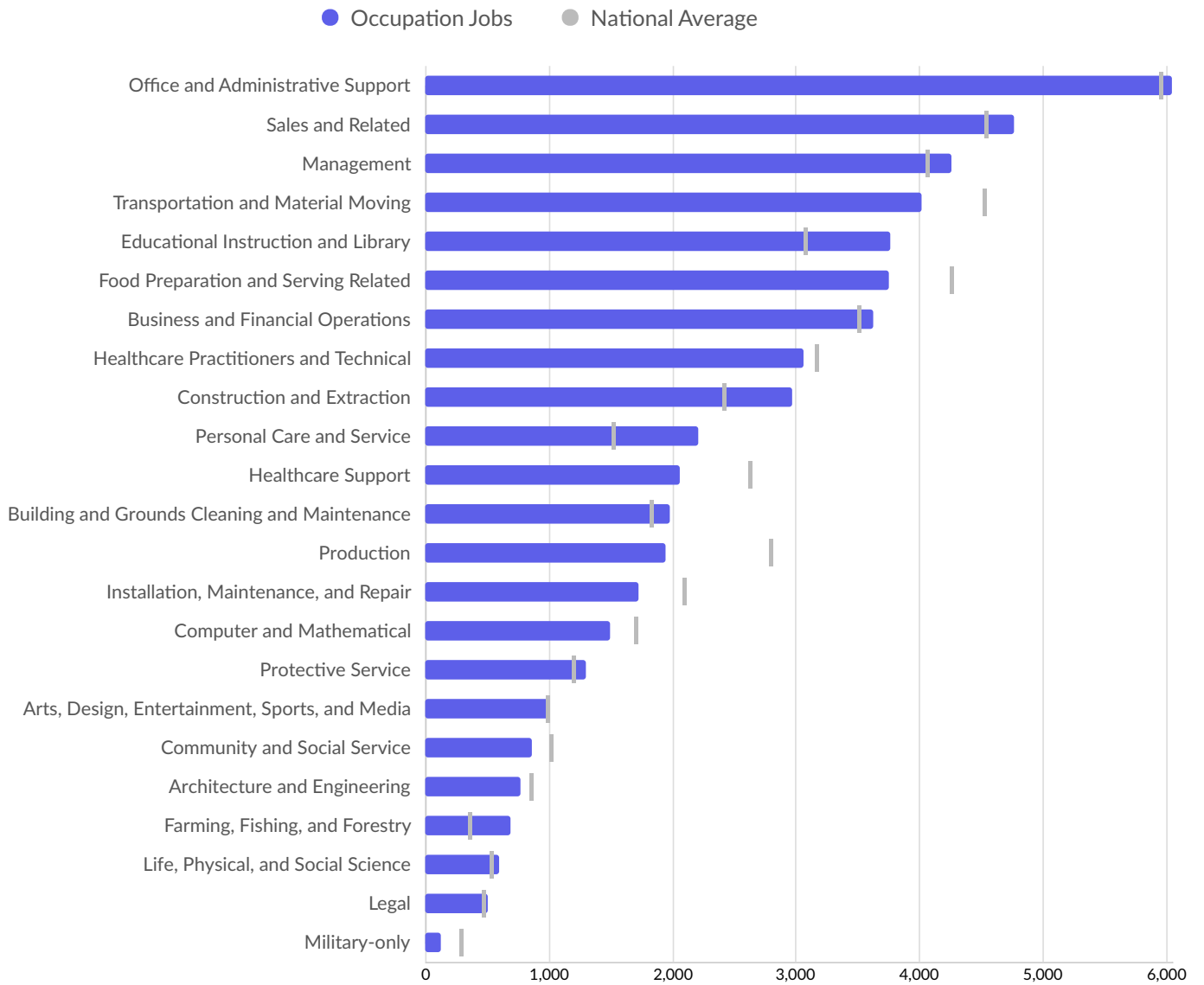


	Percentage	Business Count
● 1 to 4 employees	36.3%	2,649
● 5 to 9 employees	31.7%	2,312
● 10 to 19 employees	20.4%	1,489
● 20 to 49 employees	8.8%	638
● 50 to 99 employees	1.9%	142
● 100 to 249 employees	0.5%	37
● 250 to 499 employees	0.2%	14
● 500+ employees	0.1%	8

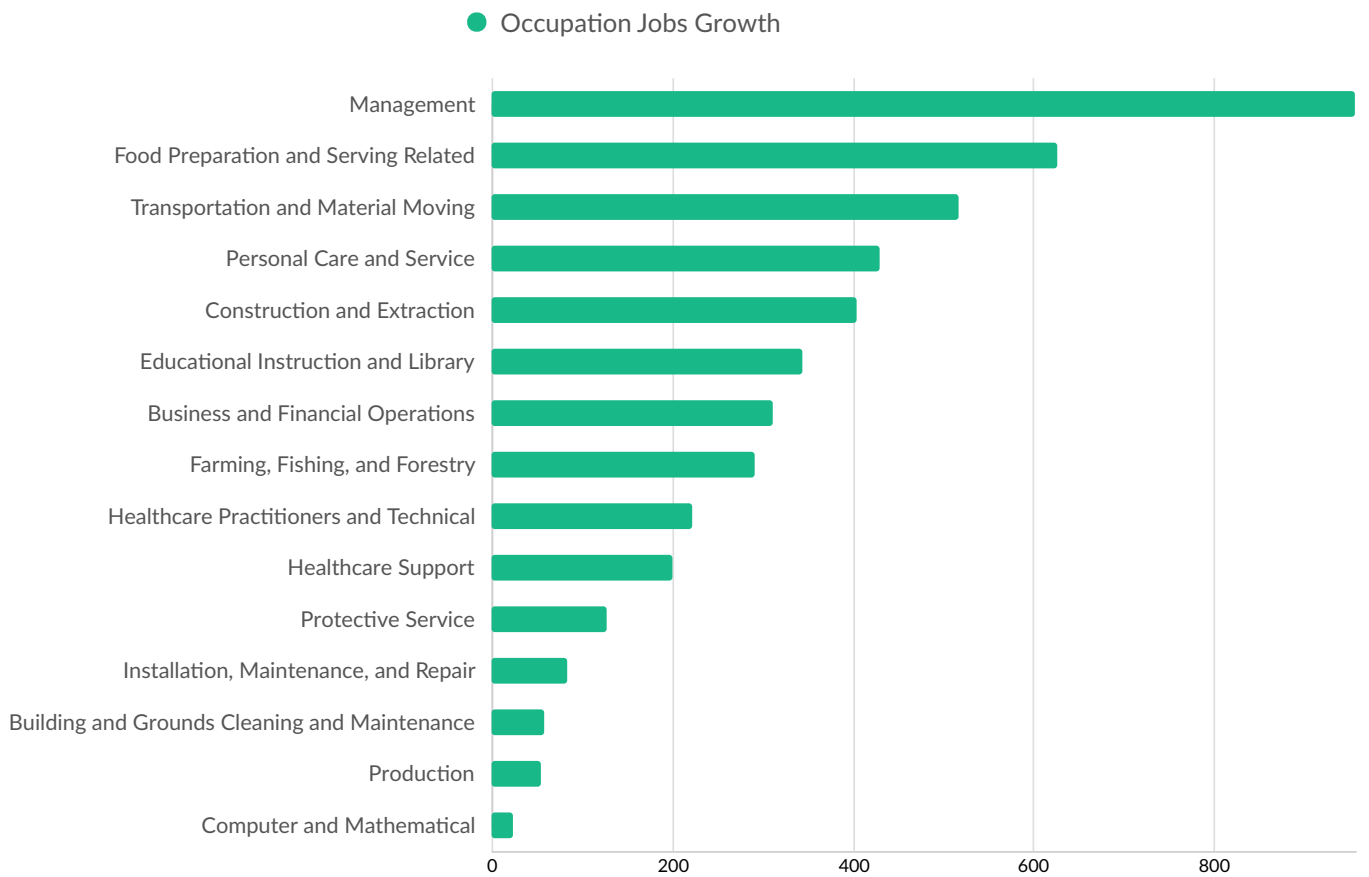
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations



Top Growing Occupations

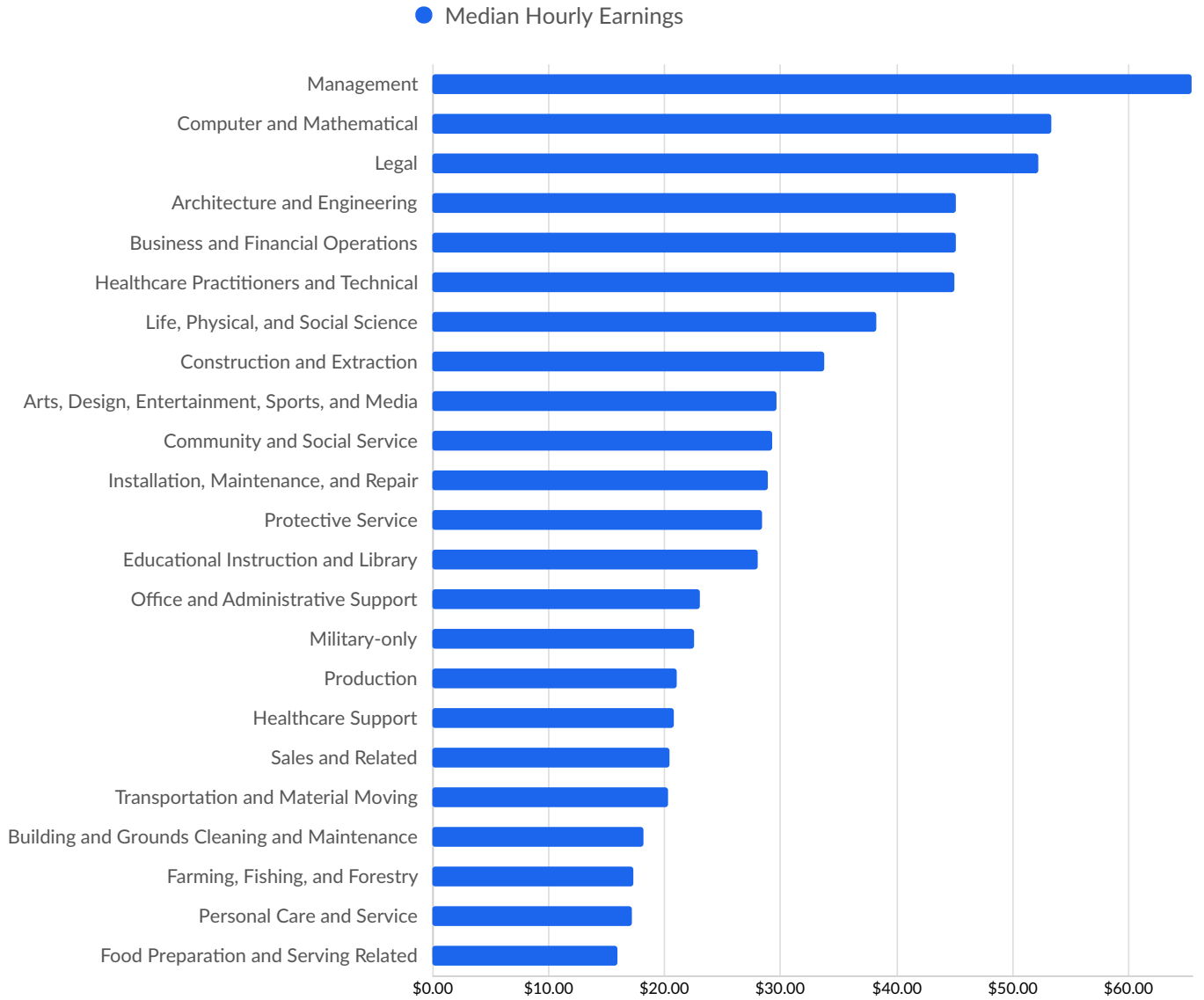


Top Occupation Employment Concentration

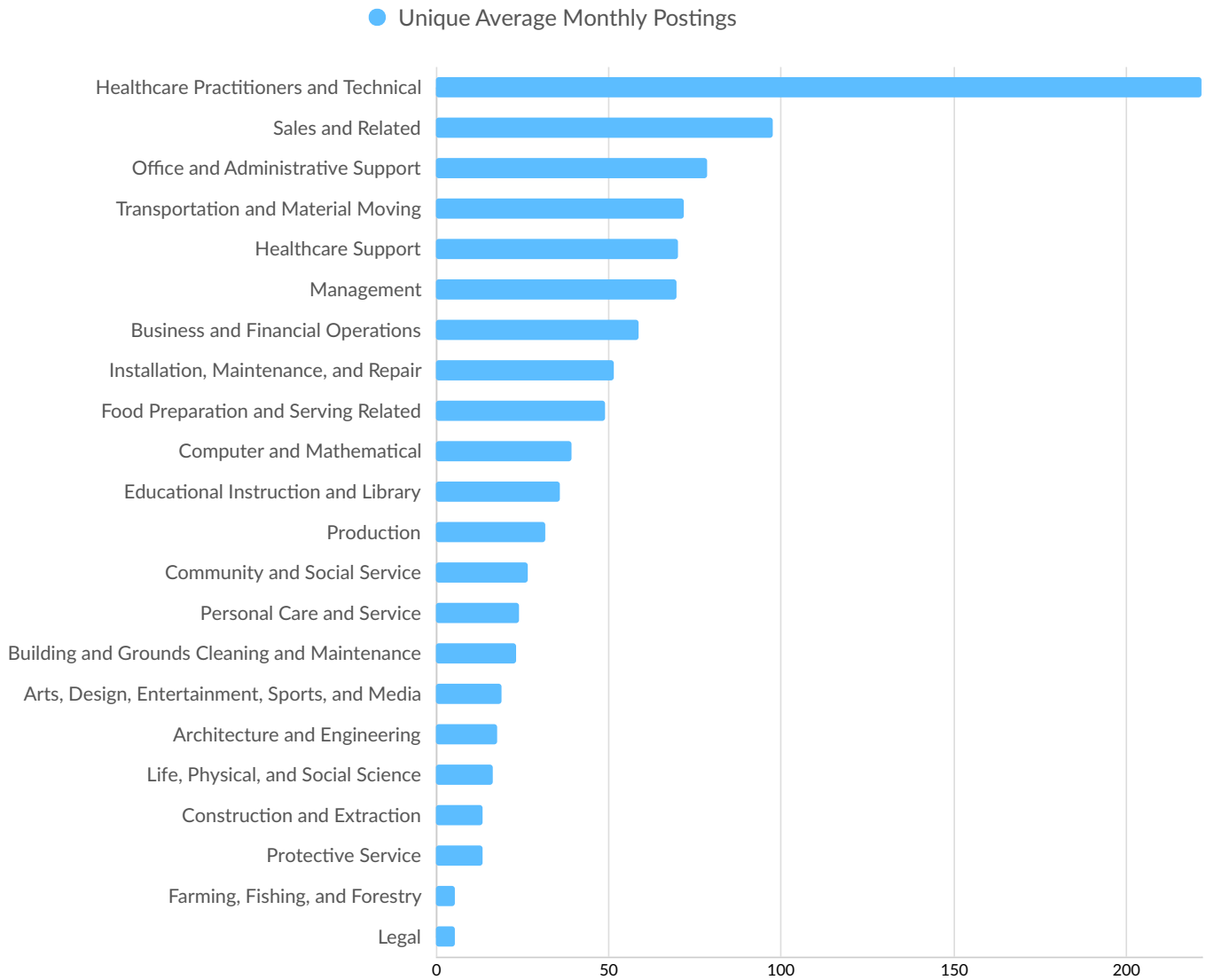
● Occupation Employment Concentration



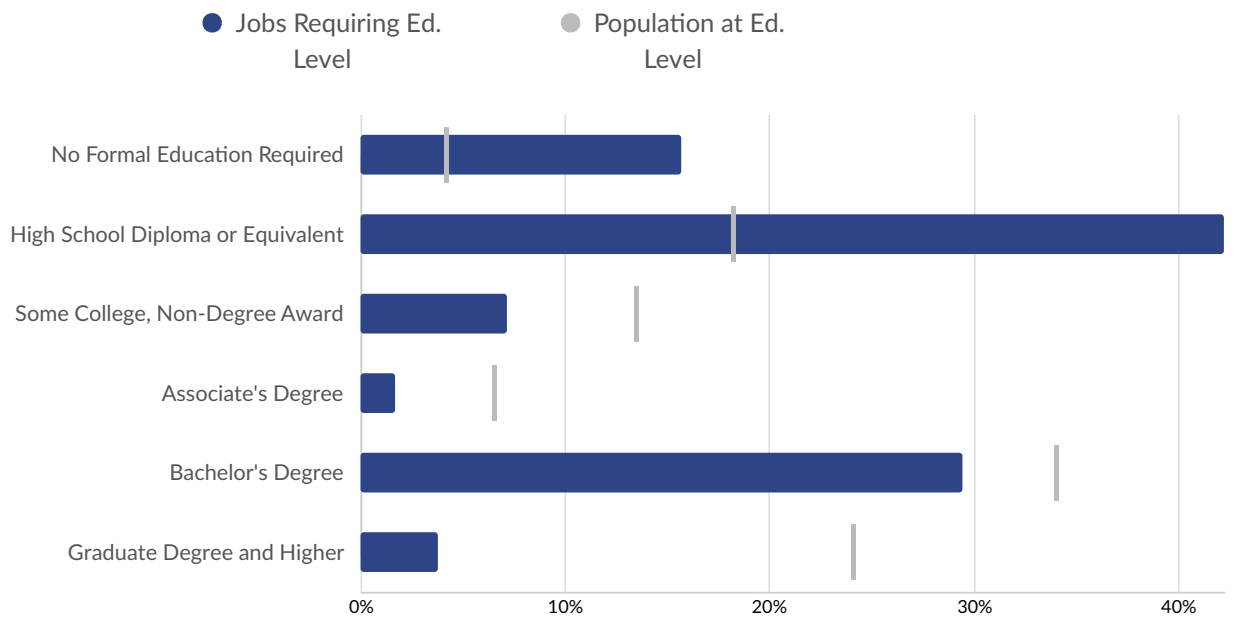
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Hunterdon County, NJ produced graduates.

In-Demand Skills

