**GREATER RARITAN ONE-STOP ~ SERVING HUNTERDON COUNTY AND SOMERSET COUNTY** 

# **ONE-STOP OPERATOR DECEMBER REPORT**

**Program Year 2024/ 2025** 

Dec. 1 -31

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INNOVATION



www.thegrwdb.org



**Greater Raritan** Workforce Development Board

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# **ANNUAL REPORT** 2023 to 2024



First Steps Basic English ... The Employment Pipeline .... Summer Youth Work Experience Program ... Greater Raritan Job Fair and guarterly Recruitment Events... **TANF Innovation Initiative ... and more....** See how the GRWDB and program partners supported career pathways for individuals and economic vitality for employers in Hunterdon and Somerset Counties, N.J., in the past program year and will build on that success in 2025.

### **OUR MISSION AND OUR WORK**

"Through policy, oversight, and planning, The Greater Raritan Workforce Development Board (GRWDB) ensures that workforce training and education are responsive to and meet the needs of employers and job seekers."

Collaboration, flexibility and adaptability are hallmarks of how partners in the GRWDB local workforce development system approach their work. In addition to attending quarterly board and committee meetings, the team leaders of local and state partners meet monthly in lively discussions led by One-Stop Operator Fernandel Almonor. These are opportunities for partners to discuss successes and challenges while sharing best practices that help make services more impactful and effective. The Operator's report and meeting minutes are on the Partners page of www.thegrwdb.org.

### Here are some notable 2024 system accomplishments:

- The GRWDB's Summer Youth Work Experience Program served 83 youth, up from 69 participants in 2023. The program was funded by a \$297,248 grant from the New Jersey Department of Labor (NJDOL), along with additional support from Somerset County, which provided American Rescue Plan (ARP) funding to assist four youth. The participants completed eight-week work experiences with 30 employers and governmental agencies in the two counties; four youth were hired in the fall. The GRWDB has applied to be part of the 2025 program.
- The Commissioner Boards in Somerset County and Hunterdon County allocated additional ARP funding for scholarships for in-demand training programs at Raritan Valley Community College. In 2024, 20 individuals were assisted by the program, bringing the total of scholarships awarded to 62 since this program began in the fall of 2022. These individuals, from 20 municipalities in the two counties, have studied in the phlebotomy technician, electrocardiogram (ECG) technician, welding and manufacturing programs in RVCC's Workforce Training Center. In the fall of 2024, the Somerset County Board of Commissioners allocated an additional \$200,000 for scholarship awards in 2025 and 2026..
- Throughout the year, the GRWDB staff supported and helped organize communitywide resource events in the two counties. These included a Cannabis Town Hall and Job Fair, the Somerset County DisABILITY Expo and Job Fair, and the Somerset County Veterans Resource, Job and Wellness Fair. These events attracted more than 325 job seekers. In addition, staff were at many other local resource and school events throughout the year to promote system services. Staff and partners also supported a Manufacturing Recruitment at the Hunterdon County Chamber of Commerce in September. Based on that event's success, in 2025 the GRWDB is working with the One-Stop Operator and state partners to promote four quarterly sector-focused recruitment events with multiple employers. The first, on January 14 in Somerville, is a Healthcare Recruitment event.
- The 2024-2026 Memorandum of Understanding (MOU), developed by One-Stop Operator Fernandel Almonor with all Local Area One-Stop Partners and then signed by each, was approved by the NJDOL this fall. In addition, the GRWDB received its biannual certification from the New Jersey State Employment and Training Commission. This certification, running through June 2026, signifies that the GRWDB "maintains its high standards of excellence and engages in continuous improvement to better serve the state's workforce and employers."

### 2024 by the numbers:

SkillUp Greater Raritan had 1,348 new registrants, and participants completed more than 6,100 training courses during the year.

The mobile text alert system attracted 679 new users; it currently has 1,032 active subscribers. Text onestop to 56512 to subscribe. In addition, the mobile web page had 18,183 page views from 3,572 users.

www.thegrwdb.org had 13,262 active visitors and 60,862 page views.

Greater Raritan Training Center Certified Workforce Developoment Professional Jan Goodman led 38 workshops for 674 job seekers.

In addition to 6 individual business Recruitment Events, the GRWDB's 2024 Job Fair at the Hindu Temple in Bridgewater in June attracted 79 employers and 450 job seekers.

The GRWDB funded On-the-Job Training and Incumbent Worker Training for 10 individuals.

The state Employment Services team had 489 in-person and 3,336 virtual appointments.

The Greater Raritan Training Center provided 159 Individual Training Grants to job seekers in the two counties.

The GRWDB's two youth outreach providers referred 96 individuals between the ages of 16 and 24 to intensive program services.

# **OUR NEW INITIATIVES** AND OUR OUTREACH

## Impact of TANF Innovation Grant Amplified with Pipeline Project

In the spring of 2024, the GRWDB was awarded a competitive a \$440,000 TANF Innovation Initiative grant from the New Jersey Department of Labor and Workforce Development.

The funding, which runs through June of 2025, aims to assist Temporary Assistance for Needy Families (TANF) recipients by providing additional supportive services that will help them complete career-related programming and attain stable employment. The GRWDB's program includes:

- Additional childcare services for recipients with small children.
- Assistance with car repairs and license restoration as needed.
- Loaning of Chromebooks with the WiFi enabled to assist in completing required classes and job searches.

These services and program participants are being supervised by team members of Hunterdon County Educational Services Commission which was competitively chosen to be the vendor of the program. A second vendor, Creative Marketing Alliance, was chosen to provide outreach and social media services to ensure eligible residents in both clients know about the program. This outreach effort includes special landing pages on www.thegrwdb.org for clients who wish to be considered for the program and employers interested in hiring program participants.

This outreach grew out of another new initiative, the Pipeline Project, which was conceived by Fernandel Almonor, the Greater Raritan One-Stop Operator. With this initiative, the Operator is connecting work-ready TANF clients to employers who are looking to fill a current open position. The goal of this project is to fill the positions local employers have vacant right now with the program participants Greater Raritan partners are currently assisting. Employers can use the link in the flyer at right to become part of the program.

While this program was developed for TANF clients, in recent months its been expanded to include other local system participants who are looking for work.

# Outreach improvements ongoing on GRWDB platforms



· Transportation to and from programming and any career-related appointments.

Financial incentives for those who complete a career preparedness program and for those retain employment for 90 days or more.



The GRWDB is constantly developing collateral to support the promotion of new and existing programs on its website and social media channels. For example, at the end of 2024 new QR codes for state initiatives were added to the English and Spanish call-to-action flyers, left, for the Greater Raritan One-Stop Career Center. In the late summer, the flyer for the **Greater Raritan Resume Portal** was updated to reflect new easy-to-use features on the platform. Be sure to bookmark the Greater Raritan calendar page which is updated continuously with the latest career events, and the website home page for the latest career programs.

# **DECEMBER 2024 PERFORMANCE REVIEW**

**New Training Services Customers Served: 199** (Includes Training Grant Orientation, Youth Referrals and WFNJ Referrals)

**New DVR Customers Served: 78** 

**New Training Grants Provided: 15** 

WFNJ Referrals Received: 233

**Individual Assessments: 1** 

Youth Employment Services Referrals: 5

**Active Youth Employment Services Clients: 71** 

SkillUp Registrants: 62

**Employment Services Customer Appointments: 247** 

# ADDITIONAL UPGOMING EVENTS





londay, March 31st, 2025 10:00am - 12:00pm PSG of Central NJ

Speaker:

Jan Goodman, CWDP Certified Workforce evelopment Profession

Greater Raritan One-Stop Care Training Services Center

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### Points of Discussion:

- · Self-Assessments Looking at different

- Identifying your Myers
  Identifying your Myers
  Briggs Personality Types
  Defining filters
  Encoding, decoding and
- sending messages Culture
- · Gender
- · Active listening
- Paraphrasing statem
  Nonverbal messages
- · Handling Conflict
- · Being assertive, not aggressive
- Communication preferences. · Communication models

### How You Will Benefit:

- Understand a working
- definition of community
- Review communication models and their key elements.
- Apply Myers Briggs personality assessments develop effective communication skills.
- Investigate different styles of communicating.
- · Learn how tolerance for disagreement affects
- effective communication Identify common
- Learn new tools for effective communication.

Please note this is a virtual workshop via Zoom. Please register by Friday, January 24th at the PSG website: www.psgcnj.biz There will be a link at the top of the page that says, "Click on Zoom Meeting Registration Link"





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