

You are invited to a Monthly Zoom Workshop on Thursday, November 17, 2022, at Noon (12:00 pm EST):
Topic: "Elevator Pitch" Workshop



Coming on **November 17, 2022**, our next workshop touches on something that may be new to you -- the “Elevator Pitch.” If you’ve never heard this term, imagine this: you are in an elevator heading to the 50th floor of an office building, prepared, practiced, and a little anxious for the once-in-a-lifetime interview for your dream job. On the 2nd floor, who should get in but the CEO, heading to the same floor as you. You have their full attention for the time you’re sharing this elevator space... So, with **less than a minute** to speak, what do you say?

You may not end up in this exact scenario, but opportunities to introduce yourself come up every day, and it is important to be both **concise** and **memorable**. Few people will give you the time to run through your whole resume, so you need to know **what** is key and **how** to express to impress.

About

Jeff Klein has been enlightening the world about what *other* people do for over 26 years. Following a successful career in Advertising, Marketing, and Production, Jeff has been a sought-after Public Speaker since 2004, with over 500 speaking engagements under his belt, reaching tens of thousands of professionals across North America. Jeff offers training programs to individuals, covering topics like new messaging, maximizing business speaking opportunities, identifying valuable target prospects, creating campaigns to drive traffic, getting results through existing and new relationships, and creating language that attracts the people his clients want to meet. Jeff Klein has an extensive background in creative services, sales, training, and management in both the for-profit and non-profit arenas. He excels in dealings with people individually and in small groups in sales, training, and customer service environments. A clear, concise communicator, Jeff has a proven track record of brainstorming initiatives, finding leads, tracking referrals, making presentations, facilitating negotiations, spearheading projects, and closing deals.

Join us on **Thursday, November 17 at 12:00 pm** via **Zoom** for this **free “The Elevator Pitch” Workshop!**

Click here to register:

<https://middlesexcountynj.gov.zoom.us/meeting/register/tZwrcOqgrDlvG9OG58u8loakwwlVpZYfz3a9>

Click here to view past workshop recordings posted at the Middlesex County YouTube Channel:

<https://www.youtube.com/channel/UCVlnMeBuTQ5qu10aXTzxKrA>

For information about this and other upcoming events, please call the Middlesex County Office of Career Opportunity today at 732-745-3955 (general) or 732-293-1341 (youth 16-24).

The following are the QR Codes to register for the Workshop or to view the Middlesex County YouTube Channel

QR Code for the free "The Elevator Pitch" Workshop!



QR Code to the Middlesex County YouTube Channel!



Speaker: Jeff Klein, founder of the SPEAKER CO-OP. Hosted by the Middlesex County Office of Career Opportunity.

Regards,

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